A break-down of the MILLION MEALS PROJECT

MAY 2021
Every Infant Matters has partnered with Zomato Feeding India and aims to distribute one million cooked, nutritious meals over 12 months to those who have lost their jobs in the Covid-19 pandemic, and face severe hunger and starvation in and around Delhi/NCR.

"An additional 6.7 million children under 5 could suffer from wasting* this year due to COVID-19"

— UNICEF India in July 2020

*Wasting is a reduction or loss of body weight in relation to height

Image courtesy: UNICEF
1 IN 2
Women of reproductive age is anaemic in India

(Niti Aayog in the 2020 Global Nutrition Report)

1 IN 3
Children under 5 years of age is stunted in India

(Niti Aayog in the 2020 Global Nutrition Report)

47 MIL
Children in India are not meeting their full human potential because of chronic undernutrition or stunting

(United Nations India, April-2021)
67%

Of deaths among children under five is attributed to undernutrition in India

(UNICEF India, September-2018)
Every Infant Matters (EIM) works towards providing last mile healthcare solutions to the children and expecting mothers.

Its ‘Million Meals’ program aims to serve nutritious meals to those whose lives have been devastated by the pandemic, and includes abandoned women and children, labourers who have lost their jobs and their families.

<table>
<thead>
<tr>
<th>#Meals Distributed Daily</th>
<th>Areas Of Distribution</th>
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<tbody>
<tr>
<td><strong>1,200</strong> Daily meals distributed to people in Delhi’s slums</td>
<td><strong>6</strong> Slum clusters in Delhi where the meals are currently distributed</td>
</tr>
<tr>
<td><strong>4 Years of experience</strong></td>
<td><strong>4 Countries of operations</strong> (India, Kenya, Nigeria, Dominic Republic)</td>
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<tr>
<td><strong>8 Indian states of operations</strong> (Delhi, Maharashtra, U.P., West Bengal, Orissa, North East India)</td>
<td><strong>50K+</strong> Lives impacted through COVID-relief efforts since February-2020</td>
</tr>
</tbody>
</table>
INR 3 CR
Total cost of meals that Zomato Feeding India (EIM's food partner) has pledged for distribution

INR 0
Amount incurred on packaging of the food before distribution

Image courtesy: Feeding India, Every Infant Matters
Timeline of the project

12

Months ending April-2022 is the minimum estimated duration of the project

Partners in the project

4

EIM's project partners

1. Zomato: Food partner
2. Indian Medical Association: Volunteer partner in distributing medicines/food
3. SRCC Alumni Association: Long-standing donation partner
4. Young Professionals: Volunteer partners

Image courtesy: Every Infant Matters
<table>
<thead>
<tr>
<th>Distribution Cost</th>
<th>~INR 6</th>
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</thead>
<tbody>
<tr>
<td>Distribution cost for each meal</td>
<td></td>
</tr>
<tr>
<td>This is inclusive of fuel costs, salaries of workers and vehicle expenses</td>
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</table>

<table>
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<tr>
<th>Total meals</th>
<th>108,000</th>
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<tbody>
<tr>
<td>1,200 meals per day over 3 months that ShareALittle is fundraising for</td>
<td></td>
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</tbody>
</table>

Image courtesy: Every Infant Matters
“The journey of a million meals begins with a single grain of rice, a single idea, and a single group of dedicated people focussed on eliminating hunger”

- Dr. Radhika Batra, Founder of EIM
JOIN THE MISSION
#MillionMealsProject

CONTRIBUTE
sharealittle.org

VOLUNTEER
everyinfantmatters.org

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A friendly reminder: We've done our research, but you should, too! Check our sources against your own, and always exercise sound judgment.

**SOURCES**

“2020 Global Nutrition Report” (July-2020)
By: World Health Organisation (WHO)
https://globalnutritionreport.org/about/

“Malnutrition in India” (April-2021)
By: UNICEF
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"Nutrition and Food Security" (Apr-2021)
By: UNICEF India

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By: UNICEF India, The Lancet (Child & Adolescent Health)
https://www.unicef.org/india/what-we-do/nutrition