



A break-down of the

# MILLION MEALS PROJECT



MAY 2021



Every Infant Matters has partnered with Zomato Feeding India and aims to distribute one million cooked, nutritious meals over 12 months to those who have lost their jobs in the Covid-19 pandemic, and face severe hunger and starvation in and around Delhi/NCR

**"An additional 6.7 million children under 5 could suffer from wasting\* this year due to COVID-19"**

— UNICEF India in July 2020



\*Wasting is a reduction or loss of body weight in relation to height

Image courtesy: UNICEF



# 1 IN 2

Women of reproductive age  
is anaemic in India

(Niti Aayog in the 2020 Global Nutrition Report)



# 1 IN 3

Children under 5 years  
of age is stunted in India

(Niti Aayog in the 2020 Global Nutrition Report)

# 47 MIL

Children in India are not  
meeting their full human  
potential because of chronic  
undernutrition or stunting

(United Nations India, April-2021)



# 67%

**Of deaths among children  
under five is attributed to  
undernutrition in India**

(UNICEF India, September-2018)



## What EIM does

Every Infant Matters (EIM) works towards providing last mile healthcare solutions to the children and expecting mothers

Its 'Million Meals' program aims to serve nutritious meals to those whose lives have been devastated by the pandemic, and includes abandoned women and children, labourers who have lost their jobs and their families

## #Meals Distributed Daily

# 1,200

Daily meals distributed to people in Delhi's slums



# 6

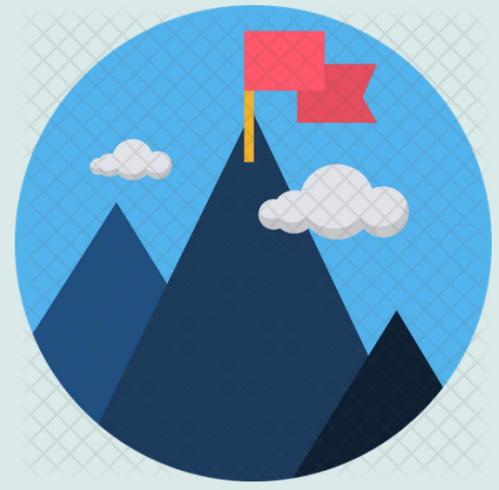
Slum clusters in Delhi where the meals are currently distributed

## Areas Of Distribution



4

Years of experience



4

Countries of operations  
(India, Kenya, Nigeria,  
Dominic Republic)

8

Indian states of operations  
(Delhi, Maharashtra, U.P.,  
West Bengal, Orissa, North  
East India)



50K+

Lives impacted through  
COVID-relief efforts since  
February-2020



Food Partner

# INR 3 CR

Total cost of meals that Zomato Feeding India (EIM's food partner) has pledged for distribution



# INR 0

Amount incurred on packaging of the food before distribution

EIM's packaging cost



Timeline of the project

# 12

Months ending April-2022  
is the minimum estimated  
duration of the project



# 4

ELM's project partners

1. Zomato: Food partner
2. Indian Medical Association: Volunteer partner in distributing medicines/food
3. SRCC Alumni Association: Long-standing donation partner
4. Young Professionals: Volunteer partners

Partners in the project



**Distribution Cost****~INR 6**

Distribution cost for each meal  
This is inclusive of fuel costs, salaries of  
workers and vehicle expenses

**Total meals****108,000**

1,200 meals per day over 3 months  
that ShareALittle is fundraising for



**“The journey of a million meals begins with a single grain of rice, a single idea, and a single group of dedicated people focussed on eliminating hunger”**

**- Dr. Radhika Batra, Founder of EIM**

# JOIN THE MISSION

#MillionMealsProject



## CONTRIBUTE

[sharealittle.org](https://sharealittle.org)

## VOLUNTEER

[everyinfantmatters.org](https://everyinfantmatters.org)



## HELP US SPREAD THE WORD



A friendly reminder: We've done our research, but you should, too! Check our sources against your own, and always exercise sound judgment.

## SOURCES

**"2020 Global Nutrition Report"** (July-2020)

By: World Health Organisation (WHO)

<https://globalnutritionreport.org/about/>

**"Malnutrition in India"** (April-2021)

By: UNICEF

<https://data.unicef.org/topic/nutrition/malnutrition/>

**"Nutrition and Food Security"** (Apr-2021)

By: UNICEF India

<https://in.one.un.org/un-priority-areas-in-india/nutrition-and-food-security/>

**"Nutrition"** (Sept-2018)

By: UNICEF India, The Lancet (Child & Adolescent Health)

<https://www.unicef.org/india/what-we-do/nutrition>

